

M.S. Sport Management Student Learning Outcomes Matrix - Academic Year 2021-2022

Identify Each Student Learning Outcome and Measurement Tool(s)	Identify the Benchmark	Total Number of Students Observed	Total Number of Students Meeting Expectation	Assessment Results: Percentage of Students Meeting Expectation	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
SLO 1 - Acquire advanced knowledge of subject matter in one of the M.S. Specialization Areas (Exercise Physiology, Motor Behavior, Pedagogy and Psychological Sciences and <u>Sport Management</u>).					
Written Comprehensive Final Examination (direct –exam)	Acceptable Target: 90% of students who pass the thesis defense or the comprehensive examination and complete the program are classified as evident or exemplary on this learning outcome by the examining committee Ideal Target: 100 % of the completers are rated as at least evident and 40% of the completers rated as exemplary by the examining committee.	13 students (on-campus)	7/13 students scored a 4=exemplary score 6/13 students scored a 3=evident score	100% at least evident	Meets expectation
		19 students (online)	7/19 students scored a 4=exemplary score 12/19 students scored a 3=evident score	100% at least occasionally evident and 43.7% as exemplary	Meets expectation
SLO 2 - Demonstrate the ability to identify, synthesize, and critically evaluate literature relevant to the specialization area.					
Project					

Submission (direct)	<p>Acceptable Target: 90% of students are classified as evident or exemplary on this learning outcome by the examining committee.</p> <p>Ideal Target: 100 % of the completers are rated as at least evident and 40% of the completers rated as exemplary by the examining committee.</p>	<p>13 students (on-campus)</p> <p>19 students (online)</p>	<p>7/13 students scored a 4=exemplary score</p> <p>6/13 students scored a 3=evident score</p> <p>7/19 students scored a 4=exemplary score</p> <p>9/19 students scored a 3=evident score</p> <p>3/19 students scored a 2=occasionally evident</p>	<p>90.6% at least evident</p> <p>90.6% at least evident; 100% at least occasionally evident and 43.7% as exemplary</p>	<p>Meets expectation</p> <p>Meets expectation</p>
------------------------	---	--	--	--	---

SLO 3 - Demonstrate the ability to apply critical and reflective thinking skills to solve complex problems in practical settings

Project Submission (direct)	<p>Acceptable Target: 90% of students are classified as evident or exemplary on this learning outcome by the examining committee.</p> <p>Ideal Target: 100 % of the completers are rated as at least evident and</p>	<p>13 students (on-campus)</p> <p>19 students (online)</p>	<p>6/13 students scored a 4=exemplary score</p> <p>7/13 students scored a 3=evident score</p> <p>7/19 students scored a 4=exemplary score</p> <p>12/19 students scored a 3=evident score</p>	<p>75% at least evident</p> <p>100% at least occasionally evident and</p>	<p>Meets expectation</p> <p>Meets expectation</p>
--------------------------------	--	--	--	---	---

	40% of the completers rated as exemplary by the examining committee.			43.7% as exemplary	
SLO 4 - Outcomes 1, 2, and 3					
Typically, we provide data for this indirect measure but we did not this year.					
Focus group interview (indirect)	<p>Acceptable Target: The students will express a general positive tone about their experience in the program.</p> <p>Ideal Target: The students will express an overwhelmingly positive tone about their experience in the program</p>				
SLO 5 - Outcomes 1, 2, and 3					
Typically, we provide an exit survey but we did not this year.					

Program-Level Operational Effectiveness Goals Matrix Academic Year 2021-2022

Identify Each Operational Effectiveness Goal and Measurement Tool(s)	Identify the Benchmark	Data Summary	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
OEG 1 - To maintain commitment to the University's mission and the mission of the Sport Administration/Sport Management program.			
Employ faculty who are excellent teacher-scholars, nationally competitive in research and creative activities.	<p>Faculty will publish in top ranked journals and make presentations both internationally and nationally.</p> <p>100% of tenure-track faculty will complete 2 presentations and/or publications annually.</p>	<p>The current faculty recorded a significant number of publications in top ranked journals in the field such as: <i>Sociology of Sport Journal</i>, <i>Sport Business & Management</i>, <i>Sport Management Review</i>, <i>International Journal of Sports Marketing & Sponsorship</i>, <i>Communication & Sport</i>, <i>Leisure Sciences</i>, <i>Nonprofit Management & Leadership</i>, etc.</p> <p>15+ presentations (national and international top-tier academic conferences). Examples include that NASSM, CSRI, EASM, Esports, SMAANZ, etc.</p>	Exceeds expectations
OEG 2 - Serve as a unifying force on campus.			
Actively participate in campus life	Students will engage in campus activities.	The undergraduate and graduate program regularly participates in fairs sponsored by campus life, accepts and presents guest lectures to students and college employees.	Meets expectations
Faculty will be proactive in fostering a positive relationship between the	Faculty will engage in fostering	Sport Management faculty (tenure-track and professional practice) participate in seminars with	Meets expectations

athletic and academic communities.	relationship with LSU Athletics.	the Cox Communications Academic Center for Student Athletes such as Major Decisions Symposium. We also support and assist LSU Athletics employees pursuit of graduate degrees. Most recently with the change in personnel in many of the departments in LSU Athletics, there have been meetings with the new personnel to continue to foster the relationship and in some instances build that relationship for the first time.	
------------------------------------	----------------------------------	--	--

OEG 3 - Accept assessment as an important vital tool to ensure the program is meeting goals.

Reporting	The assessment coordinator will report data annually.	Sport Administration/Management annual assessment data are maintained in Task Stream at the Office of Assessment and Evaluation.	Meets expectation.
-----------	---	--	--------------------

OEG 4 - Provide opportunities for undergraduate and graduate student professional growth.

Research Opportunities	Graduate students in the Ph.D. program will publish in top ranked journals and make presentations both internationally and nationally. 100% of doctoral students will complete at least one presentation or accepted publication.	All returning doctoral students either published or had papers accepted in journals. Multiple presentations (i.e., over 10) were collectively made at national and international conferences such as: College Sport Research Institute, NASSM, and Applied Sport Management Association. Also one student received a NASSM Student Research Grant.	Exceeds expectations
Professional development activities	Opportunities for professional development.	There are several in-service opportunities for graduate students hosted by the SOK or university graduate school.	Meets expectations

		There is a KIN 7999 seminar course – Effective Teaching in Higher Education that the Ph.D. students have enrolled in.	
Volunteer work opportunities	Students will engage in opportunities that enhance the community.	As volunteer opportunities become more available after the pandemic year, the undergraduate and graduate students have volunteered for work/athletic events on-campus, bowl games in New Orleans, and in their own hometowns. The undergraduate students did complete mini-internships (KIN 2999) during the fall, 2021 and spring, 2022. The Sport Administration Association (SAA) continued to have guest speakers – the meetings transitioned from virtual to in-person during the academic year.	Meets expectations
OEG 5 - To continuously improve teaching, learning and research productivity.			
Demonstrate through faculty teaching evaluations and course elective offerings.	Faculty will demonstrate productivity in teaching, learning and discovery.	Teaching evaluations were above 4.0 for the 2021-2022 year.	Meets expectations.
Demonstrate through faculty publications and presentations;	Faculty will publish in top ranked journals and make presentations both internationally and nationally.	See OEG 1	Exceeds expectations
OEG 6 - To explore, nurture and strengthen partnerships with community and area sport organizations and businesses.			
Input from Advisory Board	Commit to an annual meeting with advisory board.	Hold an annual meeting with Advisory Board in the fall. There was not an annual meeting in the fall, 2021. Will work on reconvening an Advisory Board in the academic year 2022-2023 to receive input for additions to the curriculum and on	Does not meet expectation.

		addressing ethical and diversity issues.	
Data on partnerships (internships, volunteer opportunities; both formal and informal)	Students and faculty will explore, nurture and strengthen partnerships with the community.	<p>Internship sites: LSU Athletics (various teams and departments), LSU Recreation, LSU Residential Life, Baton Rouge Recreation, Baton Rouge Soccer, etc. Many out-of-state internships in over 29 states.</p>	Meets expectations.

PROGRAM INFORMATION PROFILE

This profile offers information about the program in the context of its mission, basic purpose and key features.

Name of Institution: Louisiana State University
Program/Specialized Accreditor(s): Commission on Sport Management Accreditation (COSMA)
Institutional Accreditor: Southern Association of Colleges and Schools Commission (SACSCOC)
Date of Next Comprehensive Program Accreditation Review: September 2024
Date of Next Comprehensive Institutional Accreditation Review: 2024
URL where accreditation status is stated: <https://www.lsu.edu/oie/accreditation/sacscocaccreditation.php>

Indicators of Effectiveness with Undergraduates [As Determined by the Program]

1. Graduation Year: 2020-2021 # of Graduates: 157 Graduation Rate: _____
2. Average Time to Degree: 4-Year Degree: _____ 5-year Degree _____
3. Annual Transfer Activity (into Program): Year: 2021-2022 _____
of Transfers: 39 _____ Transfer Rate: _____
4. Graduates Entering Graduate School: Year: _____
of Graduates: _____ # Entering Graduate School: _____
5. Job Placement (if appropriate): Year: _____
of Graduates: _____ # Employed: _____

Form developed by the Council for Higher Education Accreditation. © updated 2020